# Justin Holbrock www.justinholbrock.com

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## Journalism Experience

Multimedia Journalist, Reporter and Anchor at WOUB Public Media

- -Created day-turn and long-form packages, performed live shots, wrote scripts and anchored for "Newswatch"
- -Worked with and led a group of more than 50 reporters while hosting "Gridiron Glory," a live high school football show
- -Executed the 30-minute show under tight deadlines in a fast-paced environment and won a student production Emmy

# **Beat Writing**

Ohio men's basketball beat writer for *Backdrop* magazine (2015-16 season)

- -Wrote previews, recaps and features, tweeted during games and interviewed players
- -During this time, I had two stories published in the magazine including a cover story on the head coach

#### **Education**

4.0 overall GPA, E.W. Scripps School of Journalism, Ohio University Bachelor of Science in Journalism, Anticipated Graduation Date: April 2017 Political Science Minor

#### **Academic Achievements**

- RTDNA Lou and Carole Prato Sports Reporting Scholarship
- Scripps Howard Foundation Next Top Intern

## <u>Internships</u>

NBC4 Intern (Spring 2017)

- -I help news and sports reporters with editing video, writing scripts and conducting interviews
- -I go out in the field to practice standups and learn what elements make for captivating day-turn and long-form packages

#### UFC Public Relations Intern (Summer 2016)

- -Used knowledge of AP style to create on-sale releases for UFC events and interviewed fighters immediately after fights
- -Used strong communication and human relation skills to successfully pitch Rolling Stone and Adweek to cover the UFC 200 commercial and secured Larry King and Anthony Bourdain as guests for the UFC podcast

## WLWT-TV Sports Intern (Summer 2015)

-Helped sports reporters by writing scripts, conducting interviews, editing video and producing nightly sportscasts

# World Cup European Soccer Experience (Summer 2014)

- -Covered the 2014 World Cup for the National Soccer Coaches Association of America from Europe in the Netherlands, France, Belgium and Germany
- -Created multimedia content for the NSCAA website including several video packages and written pieces

### **Academic Special Interest**

Studied political science abroad in Paris, France to enhance my knowledge as a student minoring in political science

#### Skills

Proficient in Final Cut Pro 7, Final Cut X, Adobe Premier, Edius, shooting video and ENPS 6 and 7